

Jelf joins forces in the Midlands

Corporate consultancy Jelf Group plc is delighted to announce the acquisition of the Clarke Roxburgh group of companies. Clarke Roxburgh is an insurance broking and financial services broker offering services to commercial and private clients based in the Herefordshire and Worcestershire area. They have been trading in the region for over 50 years.

The deal will see Clarke Roxburgh retain its own brand and Board of Directors. Clarke Roxburgh will be run from its existing 12 sites in Herefordshire and Worcestershire as a stand alone entity under the Jelf Group umbrella.

Mike Hayward (CEO) will leave the group to pursue new opportunities as will Ross Carter after a period of consultancy with the Jelf Group. Chairman Jim Willis will be retiring after more than 30 years with the business.

Talking about the rationale for the deal, Alex Alway, Group Chief Executive at Jelf Group plc commented "I am absolutely delighted to welcome the directors, staff and clients to the Jelf Group. This is the biggest and most complex of the businesses we have bought and geographically it is a perfect fit; extending our reach from our heartland in the south towards our offices in the North West. It is such an exciting deal for everyone involved. We both share a strong focus on providing excellent service to our clients and we are looking forward to working together to introduce our full range of services and expertise to the enlarged client base.

Clarke Roxburgh commercial managing director Simon Egerton says: "Our customers are the key to our success and they value continuity, we are delighted to be able to continue to offer this security and a wider selection of services from this deal. Being part of the Jelf Group means that we can still retain our roots in the community and offer a secure future for our staff."

In addition to a well established commercial client base Clarke Roxburgh have a considerable private client presence. Tim Andrews, personal managing director commented "remaining independent has been extremely important to our clients. By

offering a personal service we differentiate ourselves from the homogenous nature of the personal insurance and financial advice out there. We are delighted to have found a partner in Jelf who core values are so close to our own”

Les Brewin, distribution development director at Jelf Group plc added "Clarke Roxburgh is a highly-reputable brokerage and the leading brand in its territory. Its acquisition represents yet another significant development for the Group. I've known the key players at Clarke Roxburgh for over 25 years and am personally thrilled that they have chosen to join Jelf"

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Notes to Editors:

About Jelf

Jelf Group was founded by Christopher Jelf in 1989. Today, the Jelf Group offers a range of business consultancy services principally in the areas of insurance, healthcare, commercial finance and employee benefits, in addition to wealth management services for individuals. It has offices across the South of England and South Wales as well as the North West of England

The Group advises over 25,000 corporate clients. These clients cover the spectrum from significant public companies to small owner managed businesses. Core Jelf Group clients are medium-sized owner-managed businesses, typically employing between one to 50 staff, with a turnover of up to £10 million.

For more information on the Jelf Group visit www.jelfgroup.com