



CLARKE
ROXBURGH

Press Release

Sir Geoff Hurst MBE celebrates 40th anniversary

Football legend Sir Geoff Hurst MBE, the World Cup winning hat-trick hero, was the guest speaker at a reception held by Clarke Roxburgh Insurance Brokers, the largest independently owned insurance broker based in the Midlands, on 3rd April 2006, to mark their 40th year in business.

The reception was opened by Jim Willis, Chairman of Clarke Roxburgh, who thanked the 250 staff for their excellent work and commented that the Company's success was due to a consistent focus on customers. "Our business continues to grow strongly because we give our customers quality advice, a choice of the latest products available and the type of first class service rarely seen today."

Sir Geoff Hurst entertained the guests speaking candidly and with humour about his own experiences in the 1966 World Cup 40 years ago and about his subsequent work within the insurance industry. Anticipating the question "was the third goal really in?" Sir Geoff explained his own conviction by sharing his eye-witness account of the actions of Roger Hunt; Roger being in prime view of the ball and *his* reflexes being those of someone in no doubt that it was in.

Following the formal presentations, Sir Geoff spent time with guests and staff, for many of whom meeting this great footballer was a rare opportunity. Amongst Clarke Roxburgh's guests was Fran Winterbourn from Acorns Childrens' Hospice. "Sir Geoff was very supportive of our charity, autographing a number of commemorative shirts and books that Clarke Roxburgh kindly purchased to raise funds for Acorns." said Fran.

End

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